

Mickale Barclais

UI/UX Designer

www.mickaelbarclais.fr
mickael.barclais@gmail.com
(514) 213-1972
Montreal, H2L 3E1, QC Canada

Professional Experience

Reprographe
Cirque du Soleil
(Reference on request)

Montreal, CA
September 2019 - March 2020

As Xerox's Reprographe, I was in charge to create design project (sticker wall, poster, visual identity). In addition to print document (poster, booklet, business cards, etc) I maintained the effective operation of the printer (refill toner, drums, calibration) and the inventory management from stationery and supplies.

UI/UX Design
Flexilivre
(Reference on request)

Paris, FR
January 2018 - July 2019

In charge of wireframes design, website pages prototypes, customer journey analysis, user experience. To this end, I have made competitive intelligence, identification of users needs, target analysis, personas creation, benchmark and user experience optimize for the purchase process.

Graphic Designer
GFI Informatique
Paris, FR
October 2016 - Sept 2017

Brand identity creation for the software division (ID, promotional video, booklet presentation). Implementation of Trade Exhibition Kit (footer, banner, roll up, exhibition stand covering)

Communications Manager
Financière de l'Echiquier

Paris, FR
Sept 2015 - August 2016

La financière de l'Echiquier is an Asset Management Company. My aim during this year was to managing the website (wordpress). Moreover, I provides new design strategy to the differents communication tools (product sheet, business review, poster, etc).

Graphic Designer
Davibe Magazine
Paris, FR
March 2014 - June 2014

Layout Spring revue, Disc Cover design. Organize the Flat Plan.

Education

Master's degree in Brand Content Digital
Cesacom Paris
Paris, FR
August 2014 - August 2017

Bachelor's degree in Hypermedia Information Communication
IAE Grenoble
Paris, FR
August 2011 - August 2014

Technical Skills

Adobe XD
Sketch
Marvel
Invision

Photoshop
Illustrator
Indesign
Première Pro

Wordpress
Html/CSS
Javascript (knowledge)
Anglais : operational